

JUDGING SUB CATEGORY	TRADE DISPLAY	TEAM ID	
PRIMARY EVIDENCE	TRADE DISPLAY	TEAM NAME	
SECONDARY EVIDENCE	TEAM INTERVIEW	SCHOOL	
CRITERIA	8	COMPETITION CLASS	

	Low	Developing	Advanced	Score
Criteria	0 1	2 3	4 5	/5
8.1 Car Display	Little consideration given to presentation of car	Some attempt to display car as key feature	Excellent display materials and methods used to effectively display the physical car and its key components.	/5
8.2 Information Design	Limited or repeat of folio	Project message is expanded beyond folio	Clean, well organised layout of written and visual information with sharp professional appeal. Conclusive snapshot of team's key messages. Uncluttered, engaging, and easy to read. Consistent branding style.	/5
8.3 Use of ICTs	Limited ICTs	ICTs used to enhance presentation.	Excellent integration of appropriate technology and ICTs to engage and inform.	/5
8.4 Structural Visual Design	Limited or irrelevant	Some relevant creative messaging evident with consideration for some factors	Creative and justified structural design with excellent use of space for primary display components and team message. Evidence of development considering factors, eg: branding, materials, budget, sustainability, transport and assembly constraints.	/5
8.5 Structural Materials Design	Choice of materials problematic/ limited/ irrelevant to branding	Generally effective and relevant choice of materials considering some factors	Highly effective choice of materials. Evidence of development considering factors, eg: branding, materials, budget, sustainability, transport and assembly constraints.	/5
Trade Booth GRAND TOTAL				/25

EVENT NAME:	
TEAM:	TEAM ID:
Three (3) things you should continue to do:	
1	
2	
3	
Three (3) things that would most improve your participation:	
1	
2	
3	